

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT30/12 18.55
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME JEFF SCATTERGOOD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT30/12 18.55

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STA:

CON CM JERRY DENMINGS FOR SHERIFF

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 648												
24	S		600P-630P	30		\$1,500.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS												
28	A		600P-700P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4 THIS IS A MAKE-GOOD FOR NOV4 ON LINE-24 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M2 OK'D BUY#24 MISSED:SUN/600P-630P NOV4 30S \$1,500.00 (OCT30/12) OFFER:SUN/600P-700P NOV4 30S \$1,500.00 PLS ADVISE. CMT:NEWS WILL AIR 6-7P ON SUNDAY 11/4												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			16050.00	NOV/12		31925.00						
CONTRACT TOTAL												47975.00
TOTAL SPOTS												32

MARKET TOTALS \$101,357 WFTV 63% WKMG 8% WESH 20% WOFL 6% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE